



Sponsorship Prospectus

Receive the acknowledgement and support of the International Data Community

Become a Sponsor of the 10th Research Data Alliance Plenary Meeting, 19-21 September 2017, Montreal, Canada

The [10th RDA Plenary Meeting](#) will take place from September 19 to 21 2017 in Montreal, Canada. The meeting is co-organised by RDA, Université de Montréal and Research Data Canada, and will bring together an audience of data scientists, researchers, industry leaders, entrepreneurs, funders, and policymakers.

Under the theme “**Better Data, Better Decisions**”, the event will bring together what is anticipated to be an audience of close to 600 data enthusiasts across the globe. They will gather and discuss data opportunities and challenges and how best to take advantage of the value of data for the advancement of science and the society. A program of related workshops, co-located and satellite events will take place both before and after the main event, the 18th and the 22nd of September.

Joining our sponsorship program will provide a valuable opportunity for your organization, institution or company to connect with an international audience of data enthusiasts. You will have a unique chance to convey support of the international data community, to showcase your products and services, and to gain visibility and access to a wide spectrum of stakeholders from the research data community and the global data economy. This is also the first time that RDA community gather in Canada, in one of the friendliest city in the world, Montréal.

Sponsorship levels and custom packages

DIAMOND – Contribution over 25 000 \$ CAD

The highest level of sponsorship gives access to all benefits listed below plus an exclusive and customized package, please contact us at plenary10-sponsorship@rd-alliance.org

SPONSOR BENEFITS	PLATINUM 25 000 \$ CAD	GOLD 18 000 \$ CAD	SILVER 10 000 \$ CAD	BRONZE 5000 \$ CAD
Exhibition stand	X			
Opportunity to deliver greetings at the conference reception	X			
Exclusive recognition at receptions or plenary sessions	X			
Complimentary registrations	4	3	1	
Dedicated social media mentions	10	5	2	
Featured poster location during poster session	X	X		
Partner's logo displayed during plenary meeting (opening and closing)	X	X	X	
Partner's logo displayed on meeting signage featured throughout the venue	X	X	X	
Partner's logo displayed on attendees	badge & programme	badge & programme	programme	programme
Acknowledgement at conference reception	X	X	X	X
Listing on rd-alliance.org	X	X	X	X
Opportunity to include a branded item in conference bag	X	X	X	X
Opportunity to leave literature in designated areas	X	X	X	X
Promotion in pre-event communications	X	X	X	X

Tailor-made packages are available to suit your needs.

Exhibition stands* in coffee breaks zone will be available for rental by our RDA 10th Plenary meeting silver, gold and platinum sponsors. (*Display material to be provided by Partners and approved by the Logistic Committee)

If your organization is interested in participating as a sponsor of the RDA 10th Plenary, **CONTACT US** at plenary10-sponsorship@rd-alliance.org