



Sponsorship Prospectus

Receive the acknowledgement and support of the International Data Community

Become a Sponsor of the 10th Research Data Alliance Plenary Meeting, 19-21 September 2017, Montreal, Canada

The [10th RDA Plenary Meeting](#) will take place from 19 to 21 September 2017 in Montreal, Canada. The meeting is co-organised by RDA, Université de Montréal and Research Data Canada, and will bring together an audience of data scientists, researchers, industry leaders, entrepreneurs, funders, and policymakers.

Under the theme “**Better Data, Better Decisions**”, the event will bring together what is anticipated to be an audience of close to 600 data scientists, researchers, industry, entrepreneurs, and policymakers from disciplines across the globe. They will gather and discuss Data opportunities and challenges and how best to take advantage of the value of data for the advancement of science and the society. A program of related workshops and co-located and satellite events will take place both before and after the main event, the 18 and the 22 September 2017.

Joining our sponsorship program will provide a valuable opportunity for your organization, institution or company to connect with an international audience of data enthusiasts. You will have a unique chance to convey support of the international data community, to showcase your products and services, and to gain visibility and access to a wide spectrum of stakeholders from the research data community and the global data economy. This is also the first time that RDA has been hosted in Canada, a unique opportunity.

Sponsorship is available at the levels outlined below:

DIAMOND – Contribution over CAD 25.000 The highest level of sponsorship gives access to all benefits listed below plus an exclusive and customized package, please contact us!		
PLATINUM - CAD 25.000 <ul style="list-style-type: none"> ➤ Exhibition stand ➤ Opportunity to deliver greetings at the conference reception ➤ Exclusive recognition at receptions or plenary sessions ➤ Four complimentary registrations ➤ Ten dedicated social media mentions ➤ Featured poster location during poster session ➤ Partner’s logo displayed during plenary meeting (opening and closing) & on meeting signage featured throughout the venue ➤ Partner’s logo displayed on attendees badges & programme ➤ Listing on rd-alliance.org ➤ Opportunity to include a branded item in conference bag ➤ Opportunity to leave literature in designated areas ➤ Promotion in pre-event communications 	GOLD - CAD 18.000 <ul style="list-style-type: none"> ➤ Three complementary registrations ➤ Five dedicated social media mentions ➤ Featured poster location during poster session ➤ Partner’s logo displayed during plenary meeting (opening and closing) & on meeting signage featured throughout the venue ➤ Partner’s logo displayed on attendees badges & programme ➤ Acknowledgement at conference receptions ➤ Listing on rd-alliance.org ➤ Opportunity to include a branded item in conference bag ➤ Opportunity to leave literature in designated areas ➤ Promotion in pre-event communications 	SILVER – CAD 10.000 <ul style="list-style-type: none"> ➤ One complimentary registration ➤ Two dedicated social media mentions ➤ Partner’s logo displayed during plenary meeting (opening and closing) & on meeting signage featured throughout the venue ➤ Partner’s logo displayed on attendees’ programme ➤ Acknowledgement at conference reception ➤ Listing on rd-alliance.org ➤ Opportunity to include a branded item in conference bag ➤ Opportunity to leave literature in designated areas ➤ Promotion in pre-event communications
BRONZE CAD 5.000 <ul style="list-style-type: none"> ➤ Partner’s logo displayed on attendees’ programme ➤ Acknowledgement at conference reception ➤ Listing on rd-alliance.org ➤ Opportunity to leave literature in designated areas ➤ Promotion in pre-event communications 	Custom Packages <ul style="list-style-type: none"> ➤ Packages relating to coffee breaks, receptions and banquets are also available for negotiation ➤ Exhibition stands* in coffee breaks zone are reserved for diamond and platinum partners of the plenary meeting. Few will be available for other partners. (*Display material to be provided by Partners and approved by the Logistic Committee) <p>CONTACT US at plenary10-sponsorship@rd-alliance.org</p>	

If your organization is interested in participating as a sponsor of the RDA 10th Plenary, choose a package that meets your particular objectives and **CONTACT US** at plenary10-sponsorship@rd-alliance.org