



RESEARCH DATA ALLIANCE PLENARY MEETING SPONSOR/SUPPORT PACKAGES

Does data make the difference? Data has both an enormous and diverse potential to change the way we work, make decisions and empower citizens. But does data really make the difference? This is the theme at the heart of the upcoming 14th Plenary of the Research Data Alliance (RDA). Following on from the 13th US Plenary in Philadelphia, which focused on the responsibilities intrinsic to data, P14 will revolve around the massive potential of research data as a tool to improve decision making, tackle grand societal challenges, and engage citizens in the creation of knowledge and betterment of society. Taking place from 23-25 October 2019, the 14th RDA Plenary will bring together distinctive groups of experts from around the globe to share and learn together how to use data to make a positive impact on tackling complex world challenges.

Receive Recognition from the International RDA Community;
Become an Organizational Sponsor of RDA 14th Plenary Meeting

◆◆◆ Diamond – Contribution over €18,000 ◆◆◆

The highest level of sponsorship gives access to all benefits listed below plus an exclusive and customized package, please contact us!

Platinum - €18,000

- » Conference signage featured throughout facility
- » Exclusive recognition at receptions or plenary sessions
- » Opportunity to deliver greeting at conference reception
- » Logo featured on badges
- » Four complimentary registrations
- » Listing on rd-alliance.org
- » Ten dedicated social media mentions
- » Opportunity to distribute branded items at registration
- » Promotion in pre-event communications
- » Opportunity to leave literature in designated areas
- » Featured poster location during poster session

Gold - €12,000

- » Conference signage featured throughout facility
- » Acknowledgement at conference receptions
- » Logo featured on badges
- » Two complimentary registrations
- » Listing on rd-alliance.org
- » Five dedicated social media mentions
- » Opportunity to distribute a branded item at registration
- » Promotion in pre-event communications
- » Opportunity to leave literature in designated areas
- » Featured poster location during poster session

Silver - €7,000

- » One complimentary registration
- » Acknowledgement at conference reception
- » Listing on rd-alliance.org
- » Two dedicated social media mentions
- » Opportunity to distribute a branded item at registration
- » Promotion in pre-event communications
- » Opportunity to leave literature in designated areas
- » Featured poster location during poster session

Bronze - €2,500

- » Bronze - €2,500
- » Acknowledgement at conference reception
- » Listing on rd-alliance.org
- » Promotion in pre-event communications
- » Opportunity to leave literature in designated areas
- » Featured poster location during poster session

Custom Packages

Packages relating to receptions, banquets, sponsorship of prizes, travel bursaries and keynotes' expenses are also available for negotiation; please contact us for more information.

If your organization is interested in participating as a sponsor of RDA Plenary 14, choose a package that meets your particular objectives and CONTACT US at +358 9 457 2939 OR <rd14-sponsor@postit.csc.fi>.





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RDA 14th Plenary

Helsinki | Espoo
Finland
23-25 October 2019



Aalto University



FEDERATION OF FINNISH LEARNED SOCIETIES



FMI



CSC
for Brilliant Minds



UNIVERSITY OF HELSINKI



RESEARCH DATA ALLIANCE
EUROPE

RDA 14th Plenary in Finland brings together data experts in research, industry and policy-making from all around the world and from all disciplines under the theme Data Makes the Difference.

With this theme, the meeting addresses the extensive potential of research data in

- » improving decision making,
- » tackling grand societal challenges, and
- » engaging citizens in the creation of knowledge and betterment of society.

Data has enormous and diverse potential to change how we work, make decisions and empower citizens. The 14th RDA plenary will explore the extensive ways data can make the difference by bringing together diverse group of experts from all around the globe. During the plenary we will share and learn together and advance our abilities to use data in making a positive impact in the world to tackle its complex challenges.

The Plenary is co-hosted by Research Data Alliance Finland, CSC - IT Centre for Science, Aalto University, University of Helsinki, Federation of Finnish Learned Societies, and Finnish Meteorological Institute.

#P14
#RDAFinland2019
#RDAPlenary

Date:
23-25 October 2019

Location:
Helsinki, Finland

Venue:
Dipoli at Aalto
University



14th RDA PLENARY MEETING PROGRAMME COMMITTEE

Heidi Lane, CSC - IT Center for Science Ltd.
Hilary Hanahoe, RDA Secretary General
Irina Kupiainen, CSC - IT Center for Science Ltd.
Yolanda Meleco, RPI, RDA/US Project Director
Pekka Orponen, Aalto University

Per Öster, CSC - IT Center for Science Ltd.
Sara Garavelli, Trust-IT Services & RDA Europe 4.0
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Ville Tenhunen, University of Helsinki