Invitation

We invite you to participate as a sponsor in the Research Data Alliance (RDA) 15th Plenary Meeting, taking place at the Melbourne Convention and Exhibition Centre, from 18 – 20 March 2020.

https://www.rd-alliance.org/plenaries/rda-15th-plenary-meeting-australia

With the theme ‘Data for Real-World Impact,’ the meeting stands to attract over 300 delegates. It offers regional researchers and data professionals the opportunity to engage and work with the RDA community, as well as offer the international data community the opportunity to hear more about the exciting activities and developments in the Australian data landscape.

The RDA Plenary meeting will be organised in conjunction with the annual Collaborative Conference on Computational and Data Intensive Science (C3DIS), taking place in Melbourne on 16 - 18 March 2020. C3DIS aims to build a national community with collective practices of scientists, researchers and computing, data and information management specialists drawn from Australian government research agencies.

As an RDA Plenary Sponsor, your contribution will have a significant and positive impact not only on the meeting, but on the international data community and society as a whole.

Support of the event will allow you to:

- Demonstrate new services and products.
- Maintain a high profile with your target markets.
- Network with delegates and evaluate market trends to generate new business opportunities and identify emerging technologies.
- Demonstrate your involvement, commitment and support of the community.
- Launch new products and services to an audience empowered with decision-making authority.

Details of the various sponsorship packages are noted below.

We welcome amendments to these packages and encourage interested parties to contact the Conference secretariat to discuss your ideas and suggestions.

Ms Cynthia Love, CSIRO (cynthia.love@csiro.au)
Dr Andrew Treloar, ARDC (andrew.treloar@ardc.edu.au)
Conference Chairs

www.rd-alliance.org
15th Research Data Alliance
Plenary Meeting

Overview

- Platinum Sponsor – $25,000
- Gold Sponsor – $20,000
- Silver Sponsor – $10,000
- Coffee Cart Sponsor – $8,000
- Breakfast Session Host – $5,000
- Bronze Sponsor – $5,000
- Lunch Break Sponsor – $2,500
- Tea Break Sponsor – $1,500
- Tailored Packages – Available by negotiation

Contact Us
Please contact us to discuss supporting the RDA 15th Plenary. We are happy to consider ideas and amendments to the packages below that maintain the spirit of supporting the meeting at the designated levels.
Write to: sam.moskwa@csiro.au

Sponsorship Opportunities

Platinum Sponsor – $25,000

One Opportunity

- Four (4) full RDA Plenary Meeting registrations
- Clothed trestle table display, two chairs, power on the meeting days (Wednesday to Friday)
- Logo and Sponsor acknowledgement on RDAPlenary print materials and online programme, social media, broadcast emails and other promotional materials
- Four (4) banners displayed during the RDA Plenary meeting: two (2) in the plenary hall and two (2) in the catering area (Sponsor to provide)
- Opportunity to distribute branded items at registration
- Verbal acknowledgement as Platinum Sponsor during the RDA Plenary meeting
- Logo, 400- word company profile and hyperlink on rd-alliance.org
- Logo displayed on sponsor slide during the conference
- Opportunity to include up to Four (4) PDF e-satchel inserts.
- Two (2) Promotional Videos (up to 20MB) linked to the conference website

Also Includes

RDA Gala Cocktail Reception Host

- Opportunity to address delegates during the reception (5 minutes)
- Five (5) complimentary tickets to the RDA cocktail reception.
- Two (2) pull-up banners displayed in a prominent location during the reception (Sponsor to provide)
- Verbal acknowledgement as Gala Cocktail Reception host at the RDA Plenary Meeting and during the reception
Gold Sponsor – $20,000

Two Opportunities

- Three (3) full RDA Plenary Meeting registrations including all social functions
- Table display including a clothed trestle table, two chairs, power on the main RDA Plenary Meeting days (Monday and Tuesday)
- Logo and acknowledgement as Gold Sponsor on all RDA Plenary meeting materials including print and online programme, social media, print, PDFs, social media and broadcast emails and other promotional materials
- Two (2) pull-up banners displayed during the RDA Plenary Meeting: one (1) in the plenary hall and one (1) in the catering area (Sponsor to supply)
- Verbal acknowledgement as Gold Sponsor at the RDA Plenary Meeting
- Logo, 400 word company profile and hyperlink on rd-alliance.org
- Logo displayed on sponsor slide during the RDA Plenary Meeting
- Three (3) PDF e-satchel inserts
- One (1) Promotional Video (up to 20MB) linked to the RDA Plenary Meeting website

Also Includes

**RDA Poster Reception Host**

- Opportunity to address delegates during the reception (5 minutes)
- Five (5) complimentary tickets to the RDA poster reception
- Two (2) pull-up banners displayed in a prominent location during the reception (Sponsor to supply) Verbal acknowledgement as Poster Reception host at the RDA Plenary Meeting and during the reception

OR

**RDA Name Badge Sponsor**

- Logo and acknowledgement as Name Badge Sponsor on all RDA Plenary Meeting material including print and online programme, social media, print, PDFs, social media and broadcast emails and other promotional materials
- Logo printed on each RDA Plenary Meeting delegate name badge
Silver Sponsor – $10,000

Two Opportunities

- Two (2) full RDA Plenary Meeting registrations including all social functions
- Table display including a clothed trestle table, two chairs, power on the main RDA Plenary Meeting days (Monday and Tuesday)
- Logo and acknowledgement as Silver Sponsor on all RDA Plenary Meeting material including print and online programme, social media, print, PDFs, social media and broadcast emails and other promotional materials
- One pull-up banner displayed during the RDA Plenary Meeting in the plenary hall (Sponsor to supply) Verbal acknowledgement as Silver Sponsor at the RDA Plenary Meeting
- Logo, 400 word company profile and hyperlink on rd-alliance.org
- Logo displayed on sponsor slide during the RDA Plenary Meeting
- Two (2) PDF e-satchel inserts
- One (1) Promotional Videos (up to 20MB) linked to the RDA Plenary Meeting website.

Also Includes:

**RDA Name Badge Sponsor**

- Logo and acknowledgement as Name Badge Sponsor on all RDA Plenary Meeting material including print and online programme, social media, print, PDFs, social media and broadcast emails and other promotional materials
- Logo printed on each RDA Plenary Meeting delegate name badge

OR

**Lunch / Tea Break Sponsor**

- RDA Plenary Meeting lunch / tea hosts will be acknowledged in the program and with A4 signs on the buffet tables.
Coffee Cart Sponsor – $8000

One Opportunity

The coffee cart will have two baristas serving coffee, hot chocolate and tea from arrival to the end of lunch each day of the RDA Plenary Meeting (up to 5 hours of unlimited coffees per day, Wednesday through Friday). Power will be available if the sponsor wants to provide a display screen.

- Two (2) full RDA Plenary Meeting registrations including all social functions.
- Table display including a clothed trestle table, two chairs and power near the coffee cart on the main RDA Plenary Meeting days (Monday and Tuesday).
- Logo and acknowledgement as Coffee Cart Sponsor on all RDA Plenary Meeting material including print and online programme, social media, print, PDFs, social media and broadcast emails and other promotional materials
- Two (2) pull-up banners (up to 1m wide) at the coffee cart (Sponsor to supply).
- Logo, 400 word company profile and hyperlink on rd-alliance.org
- Logo displayed on sponsor slide in the plenary hall during the RDA Plenary Meeting.
- Two (2) PDF e-satchel inserts.

*Note this opportunity does not preclude other sponsors or exhibitors serving coffee or other beverages.

Breakfast Session Host – $5,000

Limited Opportunities

This is an opportunity to host a one hour breakfast session during the RDA Plenary Meeting.

Catering costs, AV, speaker, theming and all other associated expenses not mentioned below are in addition to the $5,000 cost of the package and the responsibility of the sponsor.

- Access to room at the Melbourne Convention and Exhibition Centre
- One (1) invitation email will be distributed by the RDA Plenary Meeting Manager on behalf of the Sponsor to all registered RDA Plenary delegates approximately 1 month prior to the conference promoting the breakfast
- The RDA Plenary Meeting Manager will handle online registration for the breakfast on behalf of the Sponsor and provide an attendee list (Name, Organisation and Company) to the Sponsor approximately 5 days prior to the conference
- The breakfast will be included in the RDA Plenary Meeting program
- The opportunity to supply a brief overview of the breakfast for inclusion in the RDA Plenary Meeting program and invitation email
- Logo and acknowledgement as Breakfast Session Host on all RDA Plenary Meeting material including print and online programme, social media, print, PDFs, social media and broadcast emails and other promotional materials
- Two (2) pull-up banners displayed in a prominent location during the Breakfast (Sponsor to supply)
- Logo displayed on sponsor slide in the plenary hall during the RDA Plenary Meeting
- One (1) PDF eSatchel insert (up to 150kb per file)
- One (1) promotional item at each seat (Sponsor to supply)

*Note this opportunity does not preclude other sponsors or exhibitors organising independent breakfast functions.

**This opportunity is subject to the approval of the RDA Plenary Meeting organising committee.
<table>
<thead>
<tr>
<th>Sponsor Type</th>
<th>Amount</th>
<th>Limited Opportunities</th>
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<tbody>
<tr>
<td>Bronze Sponsor – $5,000</td>
<td></td>
<td>➔ One (1) full RDA Plenary Meeting registration including all social functions</td>
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<td>➔ Table display including a clothed trestle table, two chairs, power on the main RDA Plenary Meeting days (Monday and Tuesday)</td>
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<td>➔ Logo and acknowledgement as Bronze Sponsor on all RDA Plenary Meeting material including print and online programme, social media, print, PDFs, social media and broadcast emails and other promotional materials</td>
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<td>➔ One (1) pull-up banner displayed during the RDA Plenary Meeting in the plenary hall (Sponsor to supply)</td>
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<td>➔ Verbal acknowledgement as Bronze Sponsor at the RDA Plenary Meeting</td>
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<td>➔ Logo, 400 word company profile and hyperlink on rd-alliance.org</td>
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<td>➔ One (1) Promotional Videos (up to 20MB) linked to the RDA Plenary Meeting website</td>
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<td>Lunch Break Sponsor – $2,500</td>
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<td>➔ One (1) full RDA Plenary Meeting registration including all social functions</td>
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<td>➔ Naming rights for the nominated RDA Plenary Meeting lunch break</td>
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<td>➔ Logo and hyperlink displayed with the lunch break on the RDA Plenary Meeting on-line program</td>
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<td>➔ Logo on A4 signage displayed on catering stations.</td>
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<td>➔ Two (2) pull-up banners in the catering area during the nominated lunch break (Sponsor to supply)</td>
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<td>➔ Logo displayed on sponsor slide in the plenary hall on that day</td>
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<td>➔ One (1) PDF e-satchel insert</td>
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<td>Tea Break Sponsor – $1,500</td>
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<td>➔ Naming rights for the nominated RDA Plenary Meeting tea break</td>
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<td>➔ Logo and hyperlink displayed with the tea break on the RDA Plenary Meeting on-line program</td>
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