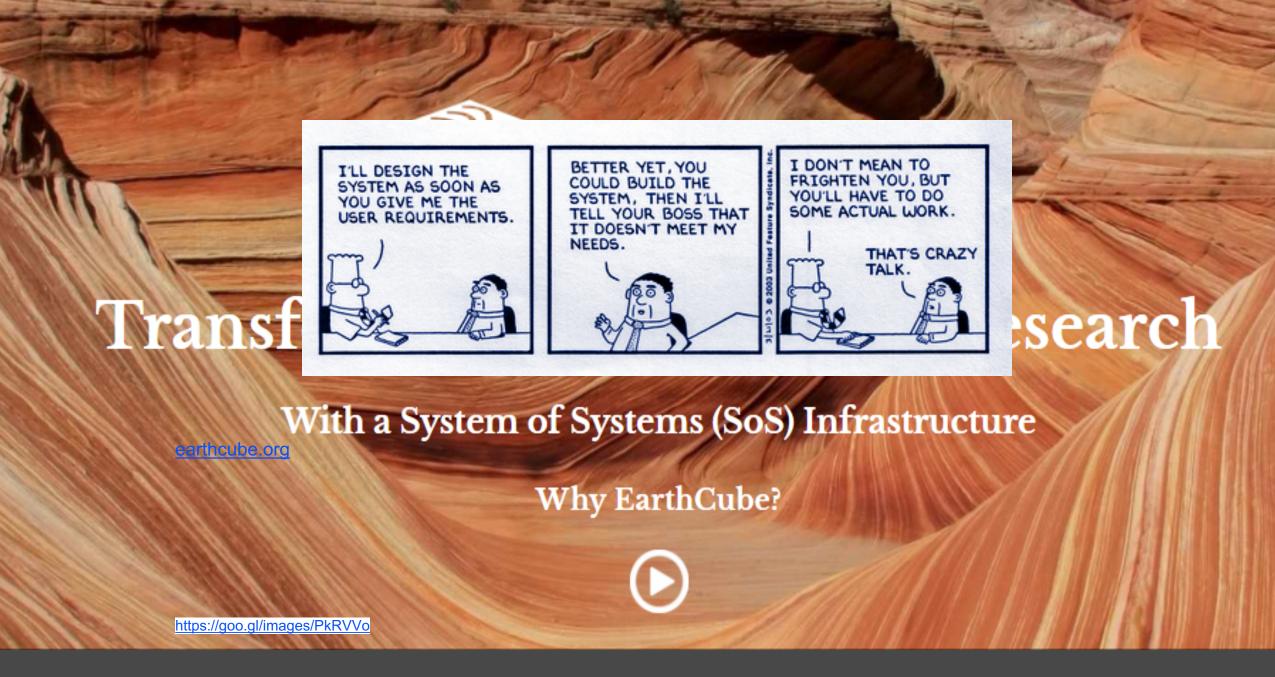
# EarthCube's Use Case Collection Project Why we did it, what we learned

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on behalf of:

EarthCube Technology and Architecture Committee's Use Case Working Group



## **Goals of the Project**

- Make end-user geoscientists' needs visible and accessible to EarthCube technologists
  - Get user stories from practicing geoscientists
  - •Represent the range of geoscience disciplines
  - Ensure technical challenges are specific and detailed
- Identify key barriers

## **Process: Rigorous and Formal**

#### **Defined framework**

- Structured Template
- 1-hour formal phone interview for completing template
  - Adhering to the template
  - Capturing everything that's remotely relevant



## Use Case Template Sections: Enable fast, deep dive into the scenario details

- Use Case Name
- Contacts
- Link to primary doc
- Permissions (public)
- Objectives and Outcomes
- Science Drivers

- Actors
- Preconditions
- Critical Existing
   Cyberinfrastructure
- Measures of Success
- Basic Flow
- Alternate Flow
- Activity Diagram
- Major Outcome and Post Conditions
- Problems/Challenges
- References
- Notes



### **Template Sections (continued): Technical**

#### **Data Characteristics:** Data Source Example: Historical input data is supplied by NOAA on their publicly available data cloud. **Data Format** Example: netCDF, .csv, etc. Volume (size) Examples: ■ DES: 4PB, ZTF: 1PB/yr, LSST: 7PB/yr, Simulations > 10PB in 2017 Velocity (e.g., real time) Example: LSST: 20TB/day Variety (multiple datasets, mashup) Examples: 1) Raw Data from sky surveys 2) Processed Image data 3) Simulation data. 4) sequence data Variability Example: Observations are taken nightly; supporting simulations are run throughout the year, but data can be produced sporadically depending on access to Veracity/Data Quality (accuracy, precision) Example: ■ Hydrographic data uses the World Ocean Circulation Experiment

#### Standards

List any standards that were followed for the cyberinfrastructure resources, even if already mentioned above. Standards most commonly apply to data, but can apply to models, metadata, etc.

- Example:
  - netCDF data format
  - World Ocean Circulation Experiment (WOCE) quality assessment convention and flags

#### **Data Visualization and Analytics**

Format for visualization

- Example:
  - vtk. .tiff. .kml. netCDF

#### Software

For any important software used, describe the important characteristics (source, language, input format, output format, CPU requirements etc)

#### Metadata

Provide a link to, or include any relevant metadata which can add additional detail and context the dataset(s) described above.

## **Process: Rigorous and Ad hoc**

#### Defined framework

- Structured Template
- Formal phone call interview setup for collecting input

#### Ad hoc realities

- We pulled from the pool we had access to: volunteers
  - This is a standard product management practice
  - The self-identifiers are your target audience

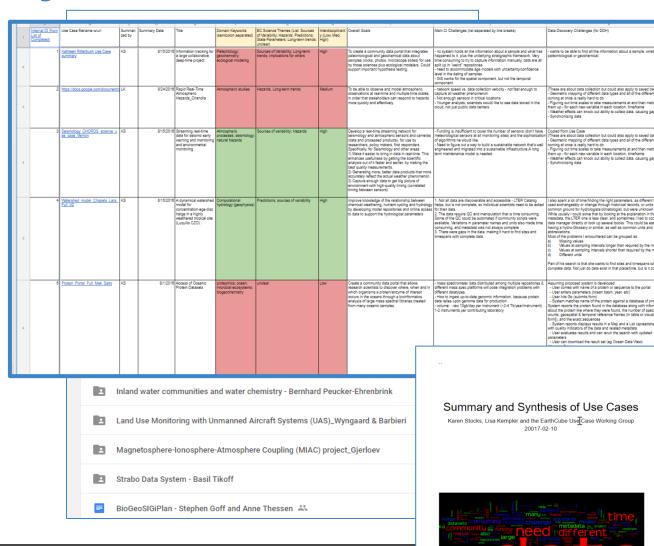
### • Criteria? Ex: Represent range of geoscience disciplines

- Best differentiator?
  - vs. institution type, computational skill, age, public vs. private, project size,
  - Ideally, you'd segment/target your market

atmospheric sciences biogeosciences geodesy geomagnetism paleomagnetism and electromagnetism hydrology ocean sciences planetary sciences seismology space physics aeronomy tectonophysics volcanology geochemistry petrology.[40]

## **Key Outcomes of the Project**

- Completed 50 use cases
- Summarized key Cl challenges and technical details for all use cases
- Report, paper (in process)
- Generated engagement from EarthCube



### Results – Cl Challenges



Word cloud created from the summary of cyberinfrastructure challenges extracted from each use case. The size of each word is directly proportional to the number of uses of that word. Numbers and common words are not included.

### **Data Access / Heterogeneity Challenges**

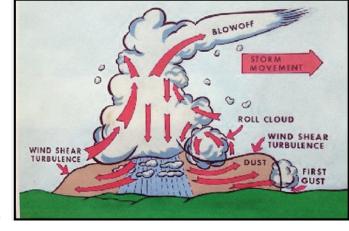
75%	Data Access/availability			
	28%	Data <mark>not online</mark>		
	18%	Data in multiple online sources		
	12%	Hard to search for desired data in online source		
	12%	Important relationships between data in multiple sources missing		
	8%	Hard to find/access data in publications		
	8%	Sharing data is difficult/lacks incentives		
32%	Data v	ata variety, diversity, and heterogeneity issues		
	24%	Data format diversity		
	8%	Semantic variability		
	12%	Integrating different data types (discrete vs continuous, sensor vs 4D model, etc.)		

## **Other Data Challenges**

18%	Total data volume
16%	Needed data does not exist (e.g. not enough sensors, or gaps in the data)
14%	Insufficient or uncertain data quality
14%	Insufficient metadata

## Sample User Scenario

- Specialized research goal
  - Planetary wind turbulence and impact on % sand flux
- Data not available yet or not calibrated right
  - Multiple data sources, structures
  - Different hardware instruments
  - No community data storage site
- Lots of time required to sync up data
  - Requested guidelines about where and how
- Wrote code for data acq, processing, analysis
  - Saved MATLAB code on Github (17 contribs in 2017)
  - Data included



wind graphic

Question:
What should
EarthCube
build for him?

## **Counted Category Types**

- Formats
- Standards
- Software

## "Standards": Users Didn't Connect with the Question

- 25 total standards mentioned
  - •5 OGC: A consortium, not 1 standard
  - •2 DOI, EML, GPS, iGSN, netCDF
  - •1 all others
- •26% none

## Software Usage: Diversity + Long-Tail of Tools

- 155 mentions of 92 distinct S/W tools
  - ☐ 33% use MATLAB
  - □ 20% use "In-house code" ⇒ scripts, apps created by the scientist's team
  - □ 20% use Excel
  - □ average = 2 tools/user

**Software Packages** (3+ mentions shown)

Software	# of Use Cases
MATLAB	17
In-house code	10
Excel	9
ArcGIS	7
R	5
Adobe Illustrator	4
Python	3
Google Earth Engine	3
IRIS/DMC tools	3

## Summary: Four Steps to End-User Partnering

#### Interested end-user communities self-select

 Corollary: If you can't find people, you haven't found a market (The really outspoken visionaries are not your market)

#### **Create the opportunity – Formalize the process**

- Really listening is hard
- They'll engage. People love to talk about their work

#### Figure out what they need, not what they asked for

- Latent need? Technology disruption? (ex: Cheap Gas vs. EV)
- Using the results to justify your direction is backwards
  - Usability (or UX) testing is different, later in the process

#### Responding takes creativity

Functional requirements, design are steps beyond data gathering

## Thank you!

#### Resources

- Use Case Template: <a href="https://goo.gl/o5TqOB">https://goo.gl/o5TqOB</a>
- Use Case Summary Matrix: <a href="https://goo.gl/z084X4">https://goo.gl/z084X4</a>
- Summary and Synthesis of Use Cases: <a href="https://goo.gl/ERhCIS">https://goo.gl/ERhCIS</a>
- Folder of completed use cases: <a href="https://goo.gl/56ij3u">https://goo.gl/56ij3u</a>
- Use Case Working Group Home Page: <a href="https://earthcube.org/group/use-cases-wg">https://earthcube.org/group/use-cases-wg</a>

#### EarthCube Use Case Working Group Contacts

- Lisa Kempler, <u>lisak@mathworks.com</u>, Co-chair
- Karen Stocks, <u>kstocks@ucsd.edu</u>, Chair

## Data Formats: Lots of Variation, Popular = Common

- 25 mentionedrest are singletons
- Often > 1 mentioned per use case

	# of Use
Format	Cases
CSV	14
netCDF	10
MATLAB .mat	6
Excel	5
.txt	4
ArcGIS/ESRI	
shapefiles	4
jpeg	3
tiff	3
.tsv	2
SEED	2

## Conclusions: Data Challenges and Lone Researcher Phenomenon

- Data access is the primary concern
  - Data access is 1st workflow step but infuses the rest
  - Do they know of existing resources? Does it matter?
- Some convergence on formats and software, but long-tailed is the most obvious feature
  - Standards are diverse or not standards
  - ⇒ Any system supporting these scientists needs to accommodate diversity